




Innovation seldom comes out of the first,
obvious solution to a problem.

About Us

Concept2 began in 1976 in the back of a bread truck when Dick and Peter Dreissigacker, fresh from Olympic training, started making composite racing oars. Concept2 oars have since gone on to become the oar of choice among the world's rowers. We continue to innovate in rowing and other sports. Our product line now includes oars, RowErgs™, the SkiErg® and the Concept2 BikeErg®. We're dedicated to our philosophy of providing the most innovative products and programs to our customers.

AT A GLANCE

- 100 Employees Worldwide
- Headquartered in Morrisville, Vermont (USA)
- Manufacturers of Concept2 training equipment and custom oars
- Factory-direct sales
- Private, family-owned company since 1976
- Resellers in over 55 countries worldwide

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- 1** Our Story
 - 2** Our Products
 - 3** Our Community
 - 4** Our Customer
 - 5** Concept2 Support



Our Story

“It’s kind of surprising from where we’ve come. From the old dairy barn with broken up floors and now, we are so woven into the structure here in Morrisville. It’s just hard to imagine when we first moved to Vermont, a couple of guys with this pipe dream, to think about how it happened, why it happened. It just happened. And I think it happened because we kept trying to make the products better, the service better. That’s what makes things work.”

-Dick Dreissigacker
Co-Founder

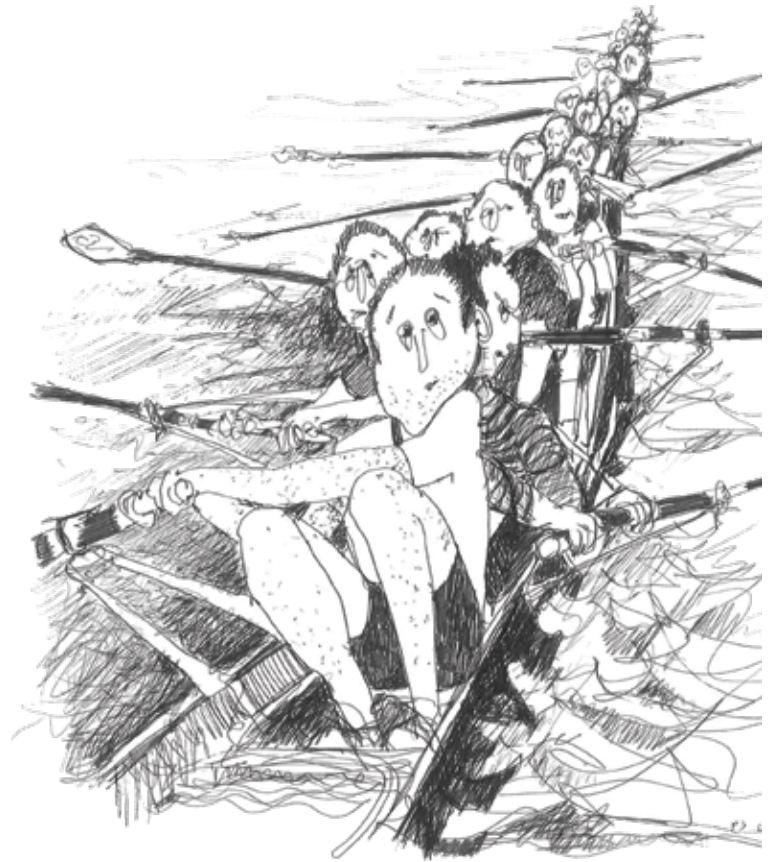
MISSION

Rowing is our reason for being.

Our primary goal is to promote and encourage the growth of rowing, both indoors and outdoors. We believe that rowing is a lifelong activity, accessible to all.

Every machine and oar we produce comes from a background of over forty years of excellence.

We strive to design, manufacture, sell and service unique products of the highest quality and value for the benefit of the Concept2 community—our customers, employees, suppliers and neighbors.



Original artwork by Co-Founder Peter Dreissigacker



Co-Founders and brothers Dick and Peter Dreissigacker on Hosmer Pond, Vermont.



OUR VALUES

Community is important to us at Concept2. It's where we go for support, encouragement and competition. We build community so that it will be there for all of us.

We are committed to creating a **positive, healthy culture** that fosters both individual initiative and teamwork, and where employees take pride in their work.

Our actions and relationships are characterized by **honesty, fairness** and **integrity**.

We are committed to **equal opportunity for all**, regardless of race, origin, age, gender, beliefs, religion or lifestyle choices.



1

Our Story

Over 40 Years of Innovation

1976

Concept2 incorporated



1977

US Women's Pair rowed with Concept2 Oars at the World Championships

1976

Early prototypes created in the Dreissigacker's kitchen



1981

Model A Indoor Rower



1987

Ultralight (UL) Shaft
First set of UL Sweeps sent to US National Women's team

1991

Big Blade



1993

Model C Indoor Rower



1999

Slides

1997

Smoothie Blade



1980

First sculls sold

1986

Model B Indoor Rower



2003

Model D
Indoor Rower



2006

Smoothie2 Blade, Fat2 Blade,
and Model E Indoor Rower



2010

Dynamic Indoor Rower



2014

Second Generation
SkiErg



2016

Bantam Sculls
Compact Blade



COMPACT

FAT2

2017

BikeErg



2009

SkiErg



2011

Skinny Sweep
Shaft



2012

Skinny Scull
Shaft

ErgData App





Our Products

Founded on sport and driven by community, Concept2 engineers durable training equipment that helps athletes of all abilities achieve their goals.

CONCEPT2 OARS AND SCULLS

Concept2 is committed to designing and building the best racing oars in the world. No new design is released unless rigorous on and off water testing proves its ability to increase boat speed. Every oar is custom built and tested in our Vermont factory. We continue to innovate and improve our products in an effort to remain on the leading edge of oar design.



OF ALL MEDAL-WINNING CREWS AT THE
2016 RIO OLYMPICS ROWED WITH
CONCEPT2



ROWERGS

In 1981, Dick and Peter created the Concept2 Indoor Rower, which swiftly became the best-selling rowing machine in the world. Now several models later, it's used every day by Olympic athletes, cardiac rehab patients, individuals at home and every caliber of athlete in-between.

Rowing is a low impact workout that engages all major muscle groups. It works legs, core and arms with a smooth, high calorie-burning motion.

- The dependable performance of the **Model D** RowErg has made it the best-selling indoor rower in the world.
- We also offer the **Model E** RowErg with a seat 20 inches off the ground to make it easy to get on and off for those with limited mobility or flexibility issues.
- For competitive rowing, the **Dynamic** RowErg closes simulates training in a boat for athletes looking to fine-tune their on water skills.



Model D RowErg

Model E RowErg

Dynamic RowErg





SKIERG

The Concept2 SkiErg makes the terrific exercise of Nordic skiing available to everyone. It helps build strength and endurance by working the entire body in an efficient, rhythmic motion. Skiing is a low-impact, high calorie-burning exercise suitable for all ages and abilities.



SkiErg with Floor Stand

BIKEERG

The Concept2 BikeErg is the latest addition to our family of sport-based ergometers. The flywheel uses air resistance to create a smooth, quiet ride that responds to your efforts. The damper is your “gearing”, allowing you to adjust the feel of your ride. A clutch replicates a real bike, so when you stop pedaling, the flywheel keeps on spinning.







αconcept 2

Units

Display

Menu

CONCEPT2'S ERGOMETER TECHNOLOGY

An ergometer is a device that measures work. Concept2's RowErgs, SkiErg, and BikeErg are all ergometers that measure your workout with accurate, comparable workout data.

The **Concept2 Performance Monitor 5** (included with every machine) gives you reliable, consistent measurements of all your workouts so you can easily see your progress, compete with others, or compare efforts. The PM5 keeps you connected with both Bluetooth and ANT+ technologies so you can connect wirelessly to heart rate monitors and smartphones. Download our **ErgData** app or use another favorite.

The **Concept2 Flywheel** responds to your effort on every stroke, pull or revolution, so you are in full control of your exertion and resistance at all times. The fully enclosed flywheel design minimizes noise while maximizing a smooth feel.



Our Community

Community is important to us at Concept2. It's where we go for support, encouragement and competition. We provide resources such as the Online Logbook, Rankings, Challenges and Workout Of the Day (WOD) to provide support, encouragement and competition for all athletes. You can also join other Concept2 fans on Facebook, Twitter and Instagram!

MEET THE CONCEPT2 CUSTOMER

Concept2 sells factory direct to individuals and commercial locations. Our customers include individuals who are just beginning to think about fitness, elite athletes, and casual gym-goers. All Concept2 customers are part of our extended community.

You'll find Concept2 in health clubs, functional fitness studios, boathouses, hotels, military bases, first responder stations, community centers, medical facilities, and beyond! We provide a "Finder" tool online to help find public locations with our products near you.

We are committed to supporting our extended community and are grateful to all the Concept2 customers and advocates for their many years of loyalty.





Concept2 Support

Our exceptional customer service staff is available by phone, email and online chat to help customers with questions or concerns related to our products, warranty issues, or training and motivation. We are happy to help!



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