

12TH ANNUAL 2011 HOLIDAY CHALLENGE



November 24 (American Thanksgiving) through December 24 (Christmas Eve)

The Challenge:

Choose one of the following goals for your total meters rowed or skied:

- 100,000 meters
- 200,000 meters
- 50,000 meters for kids 16 and under
- Adaptive athletes may choose 50K, 100K or 200K

It's easy to participate:

All you have to do is row or ski and enter your meters in your Concept2 Online Logbook. Meters accumulated on the Concept2 SkiErg may be counted either separately or in combination with rowing meters toward either challenge goal.

Visit concept2.com/challenges for instructions.

FREE prizes for everyone who completes any of the challenge goals.

For every person who completes at least 100k (kids and adaptive athletes at least 50k) during the Holiday Challenge, Concept2 will donate \$.02 for every kilometer (1000 meters) to your choice of the following organizations:

- Vermont Disaster Relief Fund: vt211.org
- American Red Cross Disaster Relief (international): redcross.org
- Unicef—Emergency Relief Programs: unicef.org

Visit concept2.com/challenges or call 800.245.5676 for complete details.

